

# ESPN's 2013 College Football Studio Syllabus



## Course Objectives

Develop skills and insights necessary to be a college football expert with an emphasis on national news and updates from watching a surplus of ESPN programming.

At the end of this course, you will:

- Become fully connected to ESPN's college football programming schedule
- Possess the knowledge of the national college football landscape

## Course Requirements

- Consistent involvement utilizing ESPN platforms, including but not limited to – ABC, ESPN, ESPN2, ESPNU, ESPN3, ESPNEWS, ESPN Radio, WatchESPN and ESPN.com
- Comfortable seating, large screen television and network connection for your mobile and gaming devices
- Tailgating and college football rules knowledge

## New to Curriculum

- *College GameDay Built by The Home Depot's* 9 a.m. ET hour moves to ESPN
- *Weekday College Football Live* moves to ESPN2 at 5 p.m.
- Colin Cowherd joins Kirk Herbstreit for *College Football Live* on Tuesdays
- #Great8 Plays added to the ESPNU lineup on Mondays at 4:30 p.m.

## Course Topics (all times are Eastern)

<b>CFB Daily</b> <b>Weekdays</b> 1 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ Three-hour show (1.5 hours Tuesdays) with the latest news, the voice of the fan via social media and call-in interviews with ESPN analysts, as well as players and coaches</li> <li>▪ Hosted by Dari Nowkhah with rotating analysts Jason Sehorn, Tom Luginbill, Mike Bellotti, Kevin Carter or Matt Stinchcomb</li> </ul>
<b>College Football Live</b> <b>Weekdays</b> 5 p.m. (ESPN2) 5:30 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ Daily destination for news &amp; updates</li> <li>▪ Primary hosts include Joe Tessitore, Colin Cowherd and John Saunders</li> <li>▪ Rotation of in-studio analysts including Danny Kanell (Monday) and Trevor Matich (Wednesday &amp; Thursday), plus Desmond Howard (Monday) and Kirk Herbstreit (Tuesday) via satellite</li> <li>▪ Live from site of <i>College GameDay</i> on most Fridays</li> <li>▪ Interviews from ESPN DIRECTV Mobile Studio from college campuses</li> </ul>
<b>College GameDay Built by The Home Depot</b> <b>Saturday</b> 9 a.m. (ESPN)	<ul style="list-style-type: none"> <li>▪ Three-hour show typically originates from site of the week's best story</li> <li>▪ Hosted by Chris Fowler, <i>GameDay</i> features analysts Lee Corso, Kirk Herbstreit, Desmond Howard and David Pollack</li> <li>▪ Samantha Ponder, Tom Rinaldi, Scott Van Pelt and Gene Wojciechowski contribute with reports, interviews and features</li> <li>▪ In its 27<sup>th</sup> overall season and 21<sup>st</sup> on the road</li> </ul>
<b>College Football Whiparound (The Whip)</b> <b>Saturday</b> 11 a.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ The show whips around to ESPN analysts and sideline reporters across the country for the most-up-to-the-minute game-day updates</li> <li>▪ Dari Nowkhah hosts with analyst Kevin Carter</li> </ul>
<b>Goal Line</b> <b>Saturday</b> Noon-Midnight	<ul style="list-style-type: none"> <li>▪ Hosted by Zubin Mehenti and Jorge Andres, Jon Berger will provide analysis</li> <li>▪ Provides live cut-ins and highlights from games airing across ESPN networks, as well as syndicated and locally-produced matchups</li> <li>▪ Housed in a new studio this season, the surroundings will enable the anchors to better track the games in each window</li> </ul>
<b>College Football Final</b> <b>Sunday</b> 1:30 a.m. (ESPN2)	<ul style="list-style-type: none"> <li>▪ Hosted by Rece Davis, along with analysts Lou Holtz and Mark May</li> <li>▪ Recaps the day's action</li> </ul>
<b>BCS Countdown</b> <b>Sunday</b> 8:30 p.m. (ESPN) 9 p.m. (ESPNU)  <b>Monday</b> 6 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ Sunday show beginning Oct. 13</li> <li>▪ Concludes on Dec. 8 with <i>BCS Selection Show</i>, followed by the <i>College Football Bowl Selection Special</i></li> <li>▪ Weekly release of the BCS Standings, plus breakdown and analysis</li> <li>▪ Sunday edition hosted by Rece Davis with a variety of analysts including Jesse Palmer and David Pollack in studio and Kirk Herbstreit via satellite</li> <li>▪ Monday show hosted by Matt Schick with rotating group of analysts</li> </ul>
<b>Crunch Time</b> <b>Monday</b> 6 a.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ One-hour real-time look at the final crucial moments of the best games from the previous week</li> </ul>

<b>Final Verdict</b> Monday 4 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ Half-hour spin-off of weekly segment on <i>College Football Final</i></li> <li>▪ ESPNU host moderates debate as two analysts make their best case on the past weekend's action</li> </ul>
<b>#Great8 Plays</b> Monday 4:30 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ New 30-minute show taking the best eight plays from the previous weekend and pitting them against each other in a bracket challenge</li> <li>▪ Expert panelists decide which plays move on and fans also have a voice through various social media platforms</li> <li>▪ Rotating group of ESPN analysts</li> </ul>
<b>The Experts</b> Tuesday 2:30 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ A discussion and debate show (2.5 hours) featuring a revolving panel of top college football experts and guests</li> <li>▪ Rotation of analysts including Tom Luginbill, Mike Bellotti, Matt Stinchcomb, Kevin Carter and insiders Brett McMurphy and Mark Schlabach</li> </ul>
<b>ESPNU All-Access</b> Wednesday 5 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ 30-minutes behind-the-scenes of the nation's leading football programs, including tours of practice facilities and campus, as well as interviews and coaches mic'ed during practices</li> </ul>
<b>ESPNU Film Room</b> Wednesday 7 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ Go inside the game plan of the week's top matchups walking viewers through the X's and O's of the game</li> <li>▪ Tom Luginbill, Mike Bellotti and Matt Millen, plus additional analysts</li> </ul>
<b>ESPNU Road Trip</b> Wednesday 7:30 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ 30-minute weekly series that taps into the tradition, rivalry and revelry in college towns on game day</li> <li>▪ Niki Noto and Ali Nejad host the road show</li> </ul>
<b>ESPN Recruiting Nation</b> Thursday 6 p.m. (ESPNU)	<ul style="list-style-type: none"> <li>▪ Hour-long discussion of the nation's leading recruits and their potential future impact</li> <li>▪ Recruiting director Tom Luginbill and recruiting analyst Craig Haubert</li> </ul>
<b>Studio Commentators</b>	<ul style="list-style-type: none"> <li>▪ ESPN Thursday – Scott Van Pelt, Mark May and Brian Griese</li> <li>▪ ESPN Friday – Chris Cotter, Lou Holtz and May</li> <li>▪ <i>College GameDay</i> – Chris Fowler, Lee Corso, Kirk Herbstreit, Desmond Howard, David Pollack, Samantha Ponder, Tom Rinaldi, Van Pelt and Gene Wojciechowski</li> <li>▪ ABC Saturday – John Saunders and Jesse Palmer with Robert Flores</li> <li>▪ ESPN Saturday – Rece Davis, Holtz and May</li> <li>▪ ESPN2 Saturday – Wendi Nix, Todd McShay and Robert Smith</li> <li>▪ ESPNU Saturday Morning – Dari Nowkhah and Kevin Carter</li> <li>▪ ESPNU Saturday Evening – Matt Schick, Jason Sehorn and Charles Arbuckle</li> </ul>

### Extra Credit

- *Big 12 Weekly* (Wednesdays at 4:30 p.m. on ESPNU)

### Extracurricular Activity

- *College Football National Preview Show* (Wednesday, Aug. 21, at 8 p.m. on ESPNU)
- *The Herbie Awards: 2013 College Football Preview* – Kirk Herbstreit honors the best-of-the-best in the 13<sup>th</sup> annual awards show (Wednesday, Aug. 21, at 10 p.m. on ESPN2)
- *ESPNU Film Room: Heisman Preview* – Breaks down the top Heisman contenders on film (Wednesday, Aug. 21, at 10 p.m. on ESPNU)
- *Heisman Trophy Preview Show Presented by Nissan* – Expert analysts preview the lead Heisman Trophy contenders for the upcoming season (Sunday, Aug. 25, at 1:30 p.m. on ESPN)
- *ESPNU College Football Kickoff Special* (Thursday, August 29, at 6 p.m.)
- *ESPNU College Football Conference Preview Shows* – *Big 12* (Monday, Aug. 19, at 7 p.m.); *SEC* (Monday, Aug. 19, at 8 p.m.); *Big Ten* (Tuesday, Aug. 20, at 7 p.m.); *ACC* (Tuesday, Aug. 20, at 8 p.m.); *Pac-12* (Tuesday, Aug. 20, at 9 p.m.) and *American* (Wednesday, Aug. 21, at 7:30 p.m.)

### Online Reading

2013 College Football Team Yearbook (<http://es.pn/12iS4ft>) / Wall-to-Wall August Coverage (<http://es.pn/13iqZWP>)

### Course Social Media Resources

Twitter		Facebook
<a href="#">ESPN CFB Talent list</a>	<a href="#">@ESPNU</a>	<a href="#">College Football</a>
<a href="#">@ESPNCFB</a>	<a href="#">@ESP NPR</a>	<a href="#">ESPNU</a>
<a href="#">@CollegeGameDay</a>		