

ESPN+ is the industry-leading sports streaming service that offers fans in the U.S. thousands of live sports events, original programming and exclusive editorial content. ESPN+ has grown to more than 11.5 million subscribers as of early December 2020.

At The Walt Disney Company Investor Day, Jimmy Pitaro, Chairman, ESPN and Sports Content, The Walt Disney Company, shared details of a milestone new agreement with the Southeastern Conference (SEC) and several new series and studio programs coming to ESPN+.

“Our priority is to make content available across all platforms, and that includes a strong focus on a direct-to-consumer future,” said Pitaro. “Our underlying goal is to acquire, create, and distribute the best sports content. And to do so in a way that serves fans, maximizes consumption & revenue, and best positions our business to continue to be the leader in an evolving sports media environment.”

Further details are below. Show art, logos and sports photos are [here](#). More information about The Walt Disney Company Investor Day can be found [here](#).

ESPN & ESPN+

Southeastern Conference (SEC) Agreement

ESPN and the Southeastern Conference have finalized a milestone 10-year agreement that grants The Walt Disney Co. exclusive multi-media distribution rights to all SEC football, basketball and Olympic sports events beginning in 2024-25, as well as select non-conference SEC football and men’s basketball games on ESPN+ beginning with the 2021-22 season. A significant expansion of ESPN’s current partnership with the conference – which features more than 1,900 annual events and the SEC Network – this landmark agreement will establish ABC as the new broadcast network home for premier Saturday afternoon SEC football games and selected Saturday primetime football games which will showcase Alabama-Auburn, Florida-Georgia and other popular SEC rivalries, as well as the annual SEC Football Championship Game, one of the most-viewed sporting events of the year. In addition, incremental marquee men’s basketball games – featuring Kentucky, Tennessee and other top SEC programs – will be featured annually across ABC and ESPN. The exclusive partnership with the SEC offers ESPN significant scheduling flexibility to utilize all of its networks and platforms. Through this new agreement, ESPN secures its position as the exclusive media rights holder for all SEC sports through 2033-34. [Trailer](#)

Peyton’s Places – Season Two, Three and Beyond

The Emmy-nominated series hosted by legendary quarterback Peyton Manning, currently in its [15-episode second season](#) on ESPN+, will not only return for a third season but will also expand – bringing the same brand of fun, informative and insightful storytelling to other sports.

Some of the most engaging storytellers and charismatic personalities from across sports will front their own versions of **Peyton’s Places**, including Abby Wambach (soccer), Ronda Rousey (combat sports), David Ortiz (baseball), Peyton’s brother Eli Manning (college football) and more. Through conversations with current and former players, coaches, entertainers and icons, the hosts will get to the heart of the stories of each sport -- the history and evolution, cultural impact, and the people and places that helped make it. Like the

original **Peyton's Places**, each series will aim to bring fans of all ages and types closer to the personalities, memorable moments and unknown stories that shaped the sport.

Season three is expected to debut in Fall 2021, with the first of the new sports-specific series debuting in the first quarter of calendar year 2021. [Trailer](#)

Stephen A's World

Stephen A's World is a new weeknight program debuting in January. Sports media icon Stephen A. Smith will go beyond the sports headlines to give the audience an authentic and unique understanding of the stories that matter. The show will bring viewers his entertaining perspective, including deep expertise and unparalleled relationships with some of the most influential figures in sports, entertainment, and beyond. In addition to the expert analysis, signature debates, and can't-miss celebrity interviews, the show will also feature a variety of exclusive segments, including "Honorable Mention," Stephen A. answering fan video questions from his Twitter and Instagram accounts, using NBA 2K to breakdown a player's game in "Streaming A Smith," giving relationship advice to couples where one is prioritizing sports in the "Love Doctor" segment, "The Hook," where celebrities pick their game winners every Friday, and weekly visits from the one and only "Baby Stephen A." The new 30-minute episodes will be available every Monday-Friday at 7 p.m. ET on ESPN+ and available anytime on-demand.

SportsNation

A newly reimagined **SportsNation** will return exclusively on ESPN+ in January. The daily studio show, available every weekday morning at 6 a.m. ET, will deliver highlights-driven recaps of the latest in sports through the lens of opinion, debate, and the internet. Hosts will be joined by special guest analysts and commentators to provide a look at the night's most resonant plays featuring the best reactions from around the social media world, discussion and debate, Top 10 lists, deep dives, interviews, and more.

Man In The Arena: Tom Brady

The highly-anticipated nine-part documentary series is built around Tom Brady's never-before-seen, first-hand accounts of the journey to each of his nine Super Bowls (six victories, three defeats) will premiere exclusively on ESPN+ in 2021.

In **Man In The Arena**, Brady and a notable lineup of interview subjects will talk about the milestones of his legendary, ongoing, career and the moments that became pivotal events in paving the future Hall Of Famer's journey. [Trailer](#)

ESPN+ OVERVIEW

Live Sports: ESPN+ offers sports fans more than 14,000 live sporting events annually, including:

- Exclusive UFC Fight Nights and Pay-Per-View Events
- Hundreds of MLB and NHL games each season
- College sports – including football, basketball and nearly a dozen other sports from 20 conferences
- The most comprehensive lineup of domestic and international soccer in the U.S. – including Bundesliga, Serie A, FA Cup, MLS, Copa Del Rey, EFL Championship, Carabao Cup, Eredivisie, and more
- Golf – including coverage from PGA Tour, The Masters and PGA Championship
- Top Rank Boxing
- Grand Slam tennis coverage
- International and domestic rugby and cricket

30 For 30 Library: ESPN+ is also the exclusive home for the entire library of ESPN's award-winning 30 for 30 films – over 100 award-winning documentaries.

Original Series & Shows: ESPN+ also includes an acclaimed array of exclusive ESPN+ Original series and studio shows. Included among the dozens of programs:

- **ESPN+ NFL PrimeTime:** the iconic weekly National Football League highlights show, now exclusively on ESPN+. New episodes each Sunday.
- **Detail:** the groundbreaking analysis and insights series originating from the mind of the late Kobe Bryant, and featuring expert-level analysis from some of the biggest names in sports (incl. Daniel Cormier, Kevin Durant, Wayne Gretzky, Peyton Manning, Joe Montana, Cal Ripken Jr., Nick Saban, Pau Gasol and more)
- **Bettor Days:** character-driven reenactment show, hosted by Mike Greenberg, that brings to life the true stories of unforgettable gambling adventures
- **ESPN FC:** the signature daily soccer news, highlights and opinion program.
- **Our Time: Oklahoma State Football:** a multi-part all-access documentary series featuring head coach Mike Gundy and the Oklahoma State football program
- **Dana White's Contender Series** - introduces some of UFC's top prospects from around the world to fans each season, and has launched UFC careers for athletes including Sean O'Malley, Maycee Barber and more.
- **America's Caddie:** the quick wit and unique perspective of Michael Collins, the gregarious longtime caddie, comedian and ESPN golf analyst,
- **ESPN Radio TV on ESPN+:** ESPN+ will be the exclusive home for studio simulcast of multiple signature audio programs, including: **Greeny, Chiney & Golic Jr., The Max Kellerman Show, Bart & Hahn.**
- **Jorge Ramos y Su Banda & Fuera de Juego:** daily programs for Spanish-speaking sports fans, delivering analysis, commentary and informed perspectives on the world of soccer and other trending topics in sports.